



**CONTACT:** SHONNA JAMES  
SHONNA JAMES COMMUNICATIONS, LLC  
(602) 424-7822 or [shonna@shonnajames.com](mailto:shonna@shonnajames.com)

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**LOCAL ART SHOWCASED INSIDE AND OUT  
AT HOTEL INDIGO® SCOTTSDALE**

**SCOTTSDALE, ARIZ.** (September 3, 2007) – Art lovers looking to experience Scottsdale’s cultural offerings can now browse more than 100 galleries in the downtown area and then stay at Hotel Indigo® to experience even more local artistry.

The new, boutique hotel, which opened in January 2007, utilizes its unique, interior corridors to showcase four artists from Arizona: John Hays, Scott Peters, Mark Laverman and Nakobee K. Johnson. Forty color and black/white images are displayed, each of which is marked with the title, artist name, location and date. Abstract and still-life images of desert vegetation, landscape and climate include photos of Slot Canyons in Page, April snow flurries in Springerville, aspen trees near Kendrick Peak and a single Ponderosa pine on Government Knolls, to name just a few.

On its exterior walls, the hotel showcases two 30'x32' photographic art murals, one of which is a large agave by Mark Laverman, the other a view of saguaro spines in the Hassayampa Wilderness by John Hays. Together, the artwork at Hotel Indigo captures the essence and landscape of some of Arizona’s most pristine geographical areas and reiterates the hotel’s philosophy of bringing nature inside urban spaces for a sense of rejuvenation and calm.

“We wanted to capture the essence of Arizona and blend it with Hotel Indigo® Scottsdale’s modern and tranquil character,” says C. Joseph Blackburn, president and chief executive officer of Everest Holdings. “Local artists have that ability, plus it provides them with the tremendous opportunity to showcase their work in a highly-visible forum.”

Margaret Bruning, associate director of Scottsdale Public Arts agrees.

“The Hotel Indigo has gone above and beyond in reaching out to Scottsdale, which is widely known as an arts community,” says Bruning. “Integrating photography and art into the hotel helps further advance the Scottsdale art scene. It benefits our regional base of artists and helps distinguish the city’s unique character. This is definitely a model use of regional art that should be followed in other cities.”

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Hotel Indigo® is a branded, boutique-style hotel that opened this year near Scottsdale and Camelback roads after undergoing a complete renovation by Scottsdale-based real estate company Everest Holdings. The 126-room, retail-inspired hotel is a new brand of InterContinental Hotels Group, quickly expanding throughout North America, with nine locations now open and 57 hotels (nearly 9,000 rooms) under development. The first Hotel Indigo opened in Atlanta in October 2004, followed by Hotel Indigo Chicago Gold Coast; Chicago Schaumburg North; Houston at the Galleria; Hotel Indigo Dallas; Ottawa Downtown City Centre, Canada; Hotel Indigo Scottsdale, Ariz.; and Hotel Indigo Sarasota, Fla. Future sites of Hotel Indigo hotels include Nashville and Knoxville, Tenn.; Boston, Mass.; New York City (Chelsea), NY; San Antonio, TX; St. Louis, Mo. Las Vegas, Nev. and Columbus, Ind.

For more information regarding Hotel Indigo® Scottsdale, or to make reservations, please call (480) 941-9400 or visit [www.HotelIndigoScottsdale.com](http://www.HotelIndigoScottsdale.com).